



267-992-1206

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WORK EXPERIENCE

LEAF Commercial Capital, Inc., Philadelphia, PA 19103 | Graphic Designer | September 2012-present

Design and coordinate daily and long-term projects as an in-house Graphic Designer for the LEAF marketing department. Daily tasks include: usage of Adobe CC and Microsoft Office, project management, file organization, brand development, and collaboration with all departments of the company. Projects include: flyers, infographics, trade show displays, advertisements, development of presentations, marketing campaigns and promotional videos, along with both design and coding for responsive HTML emails, newsletters, and company websites. Designs are implemented in the LEAF brand, as well as brands of program partner companies such as: Herman Miller, Best Buy, Burger King, Samsung, Toshiba, and Honeywell.

Tyndale Company, Pipersville, PA 18947 | Freelance Designer | May 2012-present

Design and manage projects covering a variety of media including logo designs, corporate website graphics and promotions, trade show displays, banner ads, clothing catalog covers and catalog feature pages.

SPA-LateNight, University Park, PA 16802 | Marketing Intern | November 2010-May 2012

Created and managed advertising and marketing for the Penn State campus LateNight activities and movies. Designed, sorted, and mailed the weekly posters and newspaper ads. Collaborated with newspaper and print staff. Updated the website weekly using HTML.

Red Tettermer, Philadelphia, PA 19107 | Design Intern | May 2011-August 2011

Contributed innovative concepts and designs for new projects as well as enhanced and adjusted many existing projects. Projects included print design, web design, and banner design for clients such as PA Tourism, NeatDesk, and First Person Arts.

EDUCATION

The Pennsylvania State University, University Park, PA 16802 | Bachelor of Design in Graphic Design | 2012

ACHIEVEMENTS

Graphis New Talent Annual | Gold Award for Packaging Project | 2013

THON (Penn State's Philanthropic Dance Marathon) | Winning Logo Designer | 2012

2012 World Traffic Safety Symposium | Designs for Safety Competition | 5th Place | 2012

Penn State College of Arts & Architecture | Winning 50th Anniversary T-shirt Designer | 2012

TECHNICAL SKILLS

Proficiency in Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Dreamweaver, and Acrobat. Working knowledge of Microsoft Office, HTML/CSS, Keynote, GoAnimate and Digital SLR Camera.

DESIGN PROFICIENCY

Branding, Page Layout, Typography, Ad Design, Design and Code of HTML Emails and Websites, Logo and Identity Design, Package Design, Poster Design, Animated Video Production, Video Editing, Photography, Photo Retouching, Color Theory, Creating Mock-ups and Storyboards, Concept Development, Research

RELEVANT COURSES

Graphic Design Studio, Typography, Photography, Design Photography, Packaging, Graphic Design Technology I & II, Art History, Effective Speech, Applied Communication, Time & Sequence, History of Graphic Design, Practical Communications, Senior Problems, The Art of Web Design

CLUBS & ACTIVITIES

THON Public Relations | Photography Committee | September 2011-February 2012

Member of HerCampus Penn State | Campus Photographer | February 2011-May 2012

Member of the Penn State Design Association | August 2010-May 2012

Member of the Society of Design | October 2010-present

THON Rules & Regulations | Security Committee | September 2008-February 2009